

# Binario™

<b>Designer</b>	Donald Tarallo
<b>Website</b>	<a href="http://www.taralldesign.com">www.taralldesign.com</a>
<b>Publication year</b>	©2016
<b>Weights</b>	light, <b>regular</b> , & <b>bold</b> with matching obliques
<b>Extra features</b>	small set of symbols OpenType ligatures

## ABOUT BINARIO

Binario is a geometric sans serif typeface. It was designed to offer a warm personality. It comes in three weights (light, **regular**, and **bold**) with matching obliques. Its simple, compact, and tightly cornered forms lend themselves well to screen-reading.

Italian Art Deco and early 1900s advertising, and shop signage were the inspiration for Binario. It also pays homage to early Modernism's optimism, modularity, and efficiency. The shape of the rounded counters are based on the curve of the classic Roman arch. The bold has a vertical emphasis and is suitable for headlines or large body text. The light is more open and provides a nice pairing to the regular or bold weights as body text or as large display text. It comes with a small set of dingbats; an arrow, a printer's fist, a train, some flowers, and several interface icons.

Binario has a sibling—**Binario Soft**, which is a gently rounded version for a warmer impression. It is available on this vendor's website.

## ABOUT THE DESIGNER

Donald Tarallo has his BA in Studio Arts and Graphic Design from Clark University, his MFA in Graphic Design from Rhode Island School of Design (RISD), and he studied with André Gürtler and Wolfgang Weingart in the "Weiterbildungsklasse" at the Basel School of Design in Switzerland.

Since 1998, Don has maintained a freelance practice working on projects in identity, publication, and web design. He has worked as a designer in Norway, Korea, and the US on the development of the visual identities for Sotheby's, Icograda, and the Hong Kong Design Institute.

Don is a recipient of a Marion and Jasper Whiting Fellowship for research on the history of typography in Italy. He has received design awards by the American Institute for Graphic Arts and the Graphic Communications Industry of Rhode Island. He has taught at Clark University, Guangzhou Academy of Fine Art, Rhode Island School of Design, Samsung Art and Design Institute, Siena Art Institute, Bridgewater State University, and Fitchburg State University.

## Supported languages

Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Catalan, Chiga, Congo Swahili, Cornish, Danish, English, Estonian, Faroese, Filipino, Finnish, French, Galician, German, Gusii, Icelandic, Indonesian, Irish, Italian, Kabuverdianu, Kalenjin, Kinyarwanda, Luo, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Malay, Manx, Morisyen, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Portuguese, Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Sena, Shambala, Shona, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Vunjo, Zulu

**Binario™**

Light

*Light Oblique*

**Regular**

***Regular Oblique***

**Bold**

***Bold Oblique***

Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT 16 pt

Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið

BINARIO LIGHT 24 pt

**Moments at the Santa Maria Novella station.**  
**bønne • sarà • åpne • kjære • straße • blaðið**

BINARIO REGULAR 16 pt

**Moments at the Santa Maria Novella station.**  
**bønne • sarà • åpne • kjære • straße • blaðið**

BINARIO REGULAR 24 pt

**Moments at the Santa Maria Novella station.**  
**bønne • sarà • åpne • kjære • straße • blaðið**

BINARIO BOLD 16 pt

**Moments at the Santa Maria Novella station.**  
**bønne • sarà • åpne • kjære • straße • blaðið**

BINARIO BOLD 30 pt

*Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið*

*BINARIO LIGHT OBLIQUE 16 pt*

*Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið*

*BINARIO LIGHT OBLIQUE 24 pt*

***Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið***

***BINARIO REGULAR OBLIQUE 16 pt***

***Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið***

***BINARIO REGULAR OBLIQUE 24 pt***

***Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið***

***BINARIO BOLD OBLIQUE 16 pt***

***Moments at the Santa Maria Novella station.  
bønne • sarà • åpne • kjære • straße • blaðið***

***BINARIO BOLD OBLIQUE 30 pt***

# Binario™

## LIGHT 12 pt

Binario is a geometric and sans serif typeface. It was designed to offer a warm yet concise personality. Its simple, compact, and tightly cornered forms lend themselves nicely to screen-reading. The design was inspired by elements of Italian Art Deco and early 1900s advertising and store signage.

## REGULAR 12 pt

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## BOLD 12 pt

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## LIGHT 10 pt

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LIGHT OBLIQUE 12 pt

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## LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

abcdefghijklmnopqrstuvwxyz

LOWERCASE

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STANDARD PUNCTUATION, ETC.

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FIGURES & MATH SYMBOLS

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SUPERSCRIPT

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ACCENTED UPPERCASE

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ACCENTED LOWERCASE

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ADDITIONAL ACCENTS

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ADDITIONAL SYMBOLS

## LIGHT OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

abcdefghijklmnopqrstuvwxyz

LOWERCASE

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STANDARD PUNCTUATION, ETC.

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FIGURES & MATH SYMBOLS

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ADDITIONAL SYMBOLS



## REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

UPPERCASE

abcdefghijklmnopqrstuvwxyz

LOWERCASE

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STANDARD PUNCTUATION, ETC.

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FIGURES & MATH SYMBOLS

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ADDITIONAL ACCENTS

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ADDITIONAL SYMBOLS

## REGULAR OBLIQUE

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

UPPERCASE

**abcdefghijklmnopqrstuvwxyz**

LOWERCASE

**!@#%&'()\*+,-./:;<=>?[]^\_`{|}~"«»»»---\_[]/|!&@•\$™¶†‡\***

STANDARD PUNCTUATION, ETC.

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FIGURES & MATH SYMBOLS

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PREBUILT FRACTIONS

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ACCENTED LOWERCASE

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ADDITIONAL ACCENTS

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ADDITIONAL SYMBOLS

## BOLD

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UPPERCASE

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LOWERCASE

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ADDITIONAL ACCENTS

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STANDARD PUNCTUATION, ETC.

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LIGATURES

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FIGURES & MATH SYMBOLS

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SUPERSCRIPT

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ACCENTED LOWERCASE

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ADDITIONAL ACCENTS

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ADDITIONAL SYMBOLS