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EastBroadway

Tipos Pereira



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Medium

Semi Condensed

Semi Expanded

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Extra Expanded

Ultra Expanded

EastBroadway

Tipos Pereira



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Q. WHY DOES MANHATTAN HAVE A WEST BROADWAY AND AN EAST BROADWAY, NEITHER OF WHICH INTERSECTS THE 'REAL' BROADWAY?

A. Broadway, it turns out, is a very popular name for streets in New York City; in fact, you'll find a Broadway in every borough. Manhattan alone has five additional streets with 'Broadway' in their names, but West Broadway and East Broadway are by far the most notable. Both roads received their current names in the mid-19th century, well after Broadway was established, but no one knows why for certain. It may have been an attempt by property owners to cash in on the prestige of the Broadway name, or by the city to relieve traffic congestion on the original Broadway.

West Broadway forms the backbone of SoHo and TriBeCa. It runs roughly parallel to Broadway, stretching north from the World Trade Center to Houston Street, where it turns into LaGuardia Place for three blocks before expiring at Washington Square Park. The route has royal origins: its first piece, Chapel Street, was laid over land once known as 'King's Farm' in the mid-1700s. Parts of the route had a number of different names, including College Place, Adams Street, Laurens Street, and Concord Street.

In 1870, at the behest of William 'Boss' Tweed, the powerful head of Tammany Hall, the section of West Broadway north of Canal Street was renamed South Fifth Avenue. Tweed owned property nearby and thought the association with the 'real' Fifth Avenue would boost its value, in part because the strip had become a red-light district.

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After a campaign by local merchants, West Broadway replaced South Fifth Avenue and College Place in 1896. LaGuardia Place, honoring the former mayor, was renamed in 1967.

East Broadway is today a major thoroughfare through Chinatown. It follows the path of the former Love Lane, the main route to the plantation inherited by the Rutgers family in the 1750s.

It also used to be known as Smith Street and as Harmon Street. William S. Coe, a former alderman and lawyer for the Manhattan Company, pushed to change the name to East Broadway, which the city made official in 1831. The council's minutes offered no rationale for the change, but noted 'the public are not materially interested or affected by such alteration.'

There are three other streets in Manhattan with 'Broadway' in their name, none of which intersects Broadway itself. Only Old Broadway in Manhattanville has a historical claim: it marks a kink in the route of Broadway's ancient predecessor, the Bloomingdale Road.

The others are Broadway Terrace in Upper Manhattan, southeast of Fort Tryon Park; and Broadway Alley in Kips Bay, one of the last unpaved streets on the island. Each is only a few hundred feet in length.



"Harman Street, or East Broadway" JEFFERSON STREET QUARTER5 \$65-A-MONTH RE FOR ARTISTS



Emily Seaman German landlord Liquor Saloon Lager-Bier Prisoners Business



SAFE ROBBERS STEAL \$15,000

Drill Door in East Broadway Loft and Escape, Leaving Tools Behind.



A Chinatown MINDLE Dynasty Returns in Style



DETECTIVE FINDS THE LEVYS East Broadway Clothing Dealers Arrested in

Waynesburg, Penn

AN INGENIOUS
LAIGHBERICHES

MR. DAVIDSON



POSTERS PLAYING CARDS AND POKER CHIPS.

"Usually, we just sit around and watch television"



Socialists Offend the Orthodox Observers of the Holiday.

RIOT CALL FOR THE POLICE



Leave Rochelle Out of it, A New wer East Side Bar

'WE WANTED TO HIGHLIGHT SOMEONE WHO IS AN UNDERSUNG HERO'



Lower East Side Journal; After Almost a Century, a Final Blintz.

"It just wasn't profitable to keep it open one day a week"



The Lower East Side in 8 Songs

'Dixie,'

Daniel Decatur Emmett, 1859

'I'm Waiting for the Man,'

Velvet Underground, 1965

'Brother, Can You Spare a Dime?'

Yip Harburg and Jay Gorney, 1930

'Marquee Moon,'

Television, 1977

'Nutty,'

Thelonious Monk Quartet, 1958

'Changes,'

Band of Gypsys, 1970

'202 Rivington Street,'

Genya Ravan, 1979

'Drive By,'

Eric Bellinger, 2016



THE DTISTS

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"Don't Buy Drugs Here."

FIGHTING LNCK5

"It's a cat-and-mouse game"



NEW YORKERS & CO.;

A \$54 Million Offer to Build Oversize Towers Divides Seward Park

'We see this as being a real destination for people'



New Rental Tower Rises Where Sonny Rollins Once Lived

There is a grassroots effort to name the Williamsburg Bridge, where he spent his days practicing, in his honor

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